



DIRECTORS' SHARE INTERESTS

2008 SEP 26 A 11:24

OFFICE OF INTERNATIONAL
CORPORATE FINANCE

LADBROKES PLC ("THE COMPANY") ANNOUNCES THE FOLLOWING CHANGES TO THE INTERESTS OF DIRECTORS AND OTHER PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY ("PDMRs") IN FULLY PAID ORDINARY SHARES OF 28½P EACH IN THE COMPANY ("SHARES") HELD UNDER THE COMPANY'S SHARE INVESTMENT PLAN:

DIRECTORS	NO. OF SHARES PURCHASED (NOTE 1)	NO. OF BONUS SHARES AWARDED (NOTE 2)	CURRENT INTERESTS UNDER THE PLAN NO. OF SHARES
CHRISTOPHER BELL	31	15	2,359
JOHN O'REILLY	31	15	2,359
PDMRs			
MIKE O'KANE	31	15	2,359
MICHAEL NOBLE	31	15	2,359
RICHARD AMES	32	16	538
BRYAN TAKER	31	16	386

NOTES:

1. SHARES PURCHASED PURSUANT TO THE PLAN ON 7 JULY 2008 AT 243.00P PER SHARE.
2. SHARES PURCHASED MATCHED PURSUANT TO THE PLAN BY THE ALLOTMENT ON THE SAME DATE AS IN NOTE 1. OF ONE BONUS SHARE FOR EVERY TWO SHARES PURCHASED.

PROCESSED

OCT 01 2008 *SP*

THOMSON REUTERS

Joe
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2008 SEP 26 A 11:24

VOTING RIGHTS AND SHARE CAPITALOFFICE OF INTERNATIONAL
CORPORATE FINANCE

LADBROKES PLC ('THE COMPANY') CONFIRMS THAT AS AT 31 JULY 2008, ITS ISSUED SHARE CAPITAL, INCLUDING TREASURY SHARES, CONSISTS OF 631,838,214 ORDINARY SHARES OF 28½P ('SHARES'). 31,760,568 SHARES ARE HELD IN TREASURY, THE VOTING RIGHTS OF WHICH ARE AUTOMATICALLY SUSPENDED.

ACCORDINGLY, THE TOTAL NUMBER OF VOTING RIGHTS IN THE COMPANY IS 600,077,646. THIS FIGURE MAY BE USED BY SHAREHOLDERS AS THE DENOMINATOR FOR THE CALCULATIONS BY WHICH THEY WILL DETERMINE IF THEY ARE REQUIRED TO NOTIFY THEIR INTEREST IN, OR A CHANGE IN THEIR INTEREST IN, THE COMPANY UNDER THE FSA'S DISCLOSURE AND TRANSPARENCY RULES.

DIRECTORS' SHARE INTERESTS

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OFFICE OF INTERESTS
CORPORATE SECRETARIAT

LADBROKES PLC ("THE COMPANY") ANNOUNCES THE FOLLOWING CHANGES TO THE INTERESTS OF DIRECTORS AND OTHER PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY ("PDMRs") IN FULLY PAID ORDINARY SHARES OF 28½P EACH IN THE COMPANY ("SHARES") HELD UNDER THE COMPANY'S SHARE INVESTMENT PLAN:

DIRECTORS	NO. OF SHARES PURCHASED (NOTE 1)	NO. OF BONUS SHARES AWARDED (NOTE 2)	CURRENT INTERESTS UNDER THE PLAN NO. OF SHARES
CHRISTOPHER BELL	28	14	2,401
JOHN O'REILLY	28	14	2,401
PDMRs			
MIKE O'KANE	28	14	2,401
MICHAEL NOBLE	28	14	2,401
RICHARD AMES	28	14	580
BRYAN TAKER	29	14	429
BRIAN WALLACE	29	15	202

NOTES:

1. SHARES PURCHASED PURSUANT TO THE PLAN ON 5 AUGUST 2008 AT 263.50 PENCE PER SHARE.
2. SHARES PURCHASED MATCHED PURSUANT TO THE PLAN BY THE ALLOTMENT ON THE SAME DATE AS IN NOTE 1 OF ONE BONUS SHARE FOR EVERY TWO SHARES PURCHASED.

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:	Ladbrokes plc
2. Reason for the notification (please tick the appropriate box or boxes)	
An acquisition or disposal of voting rights	X
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	
An event changing the breakdown of voting rights	
Other (please specify):	
3. Full name of person(s) subject to the notification obligation:	Citigroup Global Markets UK Equity Limited
4. Full name of shareholder(s) (if different from 3.):	N/A
5. Date of the transaction (and date on which the threshold is crossed or reached if different):	08 Aug 08
6. Date on which issuer notified:	12 Aug 08
7. Threshold(s) that is/are crossed or reached:	5.00%
8. Notified details:	

A: Voting rights attached to shares							
Class/type of shares if possible using the ISIN CODE	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights	
			Direct	Direct	Indirect	Direct	Indirect
GB00B0ZSH635	29,865,456	29,865,456	30,042,716	30,042,716	0	5.01%	0.00%

Type of financial instrument	Expiration date	Exercise/ Conversion Period/ Date	rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
N/A				

Total (A+B)	
Number of voting rights	% of voting rights
30,042,716	5.01%

<p>9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:</p>

Proxy Voting:	
10. Name of the proxy holder:	N/A
11. Number of voting rights proxy holder will cease to hold:	N/A
12. Date on which proxy holder will cease to hold voting rights:	N/A

13. Additional information:	
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VOTING RIGHTS AND SHARE CAPITAL

LADBROKES PLC ('THE COMPANY') CONFIRMS THAT AS AT 29 AUGUST 2008, ITS ISSUED SHARE CAPITAL, INCLUDING TREASURY SHARES, CONSISTS OF 632,302,048 ORDINARY SHARES OF 28½P ('SHARES'). 31,760,568 SHARES ARE HELD IN TREASURY, THE VOTING RIGHTS OF WHICH ARE AUTOMATICALLY SUSPENDED.

ACCORDINGLY, THE TOTAL NUMBER OF VOTING RIGHTS IN THE COMPANY IS 600,541,480. THIS FIGURE MAY BE USED BY SHAREHOLDERS AS THE DENOMINATOR FOR THE CALCULATIONS BY WHICH THEY WILL DETERMINE IF THEY ARE REQUIRED TO NOTIFY THEIR INTEREST IN, OR A CHANGE IN THEIR INTEREST IN, THE COMPANY UNDER THE FSA'S DISCLOSURE AND TRANSPARENCY RULES.

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CORPORATE AFFAIRS

DIRECTORS' SHARE INTERESTS

LADBROKES PLC ANNOUNCES THE FOLLOWING CHANGES TO THE INTERESTS OF MR M J NOBLE, A PERSON DISCHARGING MANAGERIAL RESPONSIBILITY, UNDER THE LADBROKES PLC INTERNATIONAL SHARE OPTION SCHEME ("THE INTERNATIONAL SCHEME"):

	OPTIONS GRANTED NO. OF ORDINARY SHARES OF 281/3P EACH
M J NOBLE	20,000

THE OPTIONS WERE GRANTED ON 1 SEPTEMBER 2008 AT A PRICE OF 225.85P PER SHARE AND ARE NORMALLY EXERCISABLE BETWEEN 3 AND 10 YEARS FROM GRANT.

FOLLOWING THIS TRANSACTION, MR NOBLE HOLDS OPTIONS TO PURCHASE A TOTAL OF 181,009 SHARES UNDER THE INTERNATIONAL SCHEME.

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CORPORATE FINANCE

DIRECTORS' SHARE INTERESTS

LADBROKES PLC ("THE COMPANY") ANNOUNCES THE FOLLOWING CHANGES TO THE INTERESTS OF DIRECTORS AND OTHER PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY ("PDMRs") IN FULLY PAID ORDINARY SHARES OF 28½P EACH IN THE COMPANY ("SHARES") HELD UNDER THE COMPANY'S SHARE INVESTMENT PLAN:

<i>DIRECTORS</i>	<i>NO. OF SHARES PURCHASED (NOTE 1)</i>	<i>NO. OF BONUS SHARES AWARDED (NOTE 2)</i>	<i>CURRENT INTERESTS UNDER THE PLAN NO. OF SHARES</i>
CHRISTOPHER BELL	34	17	2,452
JOHN O'REILLY	34	17	2,452
PDMRs			
MIKE O'KANE	34	17	2,452
MICHAEL NOBLE	34	17	2,452
RICHARD AMES	34	17	631
BRYAN TAKER	33	17	479
BRIAN WALLACE	34	17	253

NOTES:

1. SHARES PURCHASED PURSUANT TO THE PLAN ON 5 SEPTEMBER 2008 AT 221.25 PENCE PER SHARE.
2. SHARES PURCHASED MATCHED PURSUANT TO THE PLAN BY THE ALLOTMENT ON THE SAME DATE AS IN NOTE 1 OF ONE BONUS SHARE FOR EVERY TWO SHARES PURCHASED.

DIRECTORS' SHARE INTERESTS

LADBROKES PLC ("THE COMPANY") HAS BEEN NOTIFIED BY N M H JONES, SENIOR INDEPENDENT DIRECTOR, THAT HE HAS TODAY PURCHASED 20,000 ORDINARY SHARES OF 28¼P EACH OF THE COMPANY ("SHARES") AT 210P PER SHARE.

FOLLOWING THE PURCHASE, MR JONES IS BENEFICIALLY INTERESTED IN 55,000 SHARES.

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